

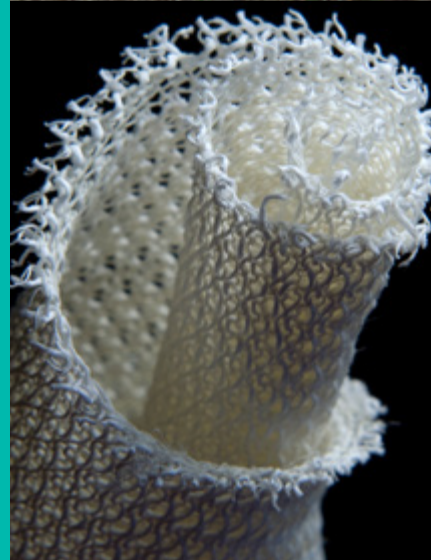


# KLIMAT 2030

VÄSTRA GÖTALAND  
STÄLLER OM

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Climate Strategy



## TRANSITION IMPLIES MANY OPPORTUNITIES

In the region of Västra Götaland we have an ambitious climate target – to become fossil fuel independent by 2030.

This is a challenge which also implies many opportunities. We need to invest in solutions that will not only reduce greenhouse gas emissions but also benefit regional development and enable everyone who lives and works in Västra Götaland to enjoy a good life.

The transition to an attractive and climate-smart society can lead to many positive effects such as improved health, new jobs, and increased integration and involvement.

New ideas and new technology create added values locally and will have knock-on effects globally. Much is already being done but to reach our climate target, we need to speed things up and get even more players in Västra Götaland involved.





## REGIONAL CLIMATE TARGET

In 2009, Västra Götaland established a regional climate target: to become a fossil fuel independent region by 2030. Since then the target has been supplemented with regional targets:

- Emissions of greenhouse gases in Västra Götaland will be reduced by 80 percent by 2030 compared with levels in 1990.
- Greenhouse gas emissions caused by the consumption of the residents of western Sweden, no matter where in the world they occur, will decrease by 30 percent compared with 2010\*

*\* These two targets were established in 2015 by the County Administrative Board and the Swedish Forest Agency, in collaboration with the Västra Götaland region as regional targets to complement the national environmental targets.*

# FOUR WAYS OF WORKING

To bring about an attractive future, the readjustment process will be based on four tools that will contribute to change in society.

## FORERUNNERS

Taking responsibility and inspiring others by leading the way regarding transition.

## CLIMATE PLANNING

Innovative and creative social planning which creates the preconditions for climate-smart environments and flows.

## INNOVATIONS

New approaches that make the region a hothouse for innovative products and the societal solutions of the future.

## ATTRACTIVE COMMUNITIES

Lively local communities where the focus is on collaboration to facilitate a climate-smart lifestyle.



### SUSTAINABLE TRANSPORT

- Climate-smart everyday travel where more people choose to walk, cycle and use public transport
- Faster transition to fossil-free vehicles
- Efficient transport of goods
- Climate-smart meetings and holidays



### CLIMATE-SMART AND HEALTHY FOOD

- Reduced food waste
- Promote sustainable agriculture
- More vegetarian meals

**FOUR FOCUS AREAS**

Four focus areas are being prioritised with interventions that are expected to be of real benefit to climate.



### RENEWABLE AND RESOURCE-EFFICIENT PRODUCTS AND SERVICES

- Larger market for bio-based materials and fuels
- Services and circular products
- Design for a sustainable lifestyle



### HEALTHY AND CLIMATE-SMART HOMES AND BUILDINGS

- Flexible and climate-smart homes and buildings
- Efficient and climate-smart renovation



## WE ARE LEADING THE WAY

Västra Götaland has one of Sweden's most ambitious regional climate targets. Being a forerunner and taking on a leading role in the transition is all about putting Västra Götaland on the map as an inspiring hothouse for new climate-smart solutions. The economic structure of the region consists of many companies in sectors that are of

great importance for the transition. We also have well-developed collaboration platforms where players meet to find solutions to the challenges that society is facing and to contribute to innovation and new business models. Together, we are creating the preconditions needed for an attractive and climate-smart future.

# EVERYONE NEEDS TO CONTRIBUTE TO THE TRANSITION

To speed up efforts to reach the climate target, all players in Västra Götaland need to take action – from the public sector, universities and university colleges, businesses, organisations and individual citizens. Readjustment will take place within people's own organisations and in widespread collaboration across organisational boundaries. Different players will help with different pieces of the puzzle, on the basis of their own prerequisites.

The Västra Götaland region and the County Administrative Board have overall responsibility for coordinating, following up and communicating the work done within Climate 2030 – Västra Götaland in transition.

It will be crucial to have strong and unifying local and regional leadership in order to reach our targets. Climate Council Västra Götaland consists of leaders from different sectors who are serving as ambassadors, promoters and mediators of good examples of readjustment measures.





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## JOIN US AND SHOW YOUR SUPPORT!

Your organization, company or municipality can sign up for *Climate 2030 – Västra Götaland in transition* and thereby support our regional climate target and show that you are helping the region to reach the target. For more information, go to [klimat2030.se](http://klimat2030.se). There, you can see which other players have signed up and also see suggestions about different ways of taking part in the region's transition process.

